

LOVELANDLIBERTY.COM



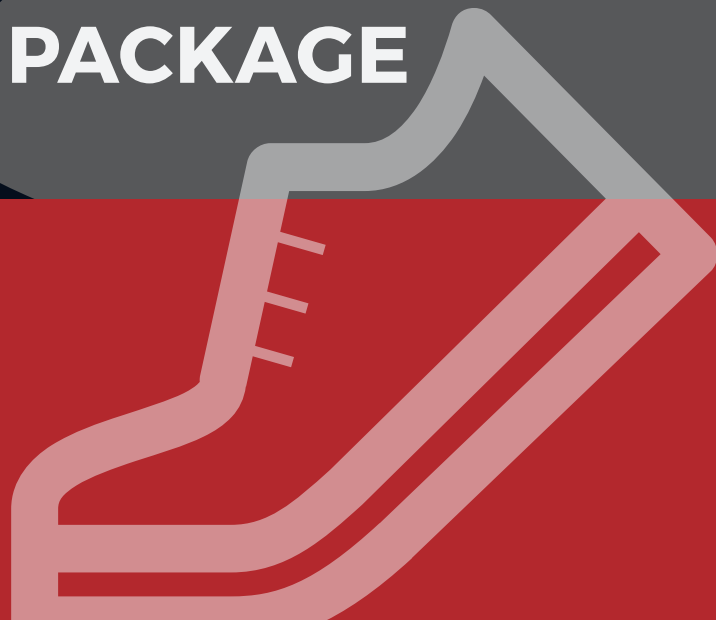
Loveland Liberty 5k

2017

SPONSORSHIP PACKAGE

RACE DAY:

**TUESDAY
JULY 4TH
2017** RACE START
8:00AM



OUR EVENT



THE EDGE



SPONSORSHIP

The Loveland Road Runners would like to present the community with an exciting annual event. We will be hosting the Loveland Liberty 5k in Loveland, CO. The race is scheduled to begin at Grimm Brothers Brewhouse on Tuesday, July 4th at 8:00 am. This year we have two non-profits that will benefit from the proceeds from the race. We are proud to support Life for the Innocent, an organization that is dedicated to rescue, restore and renew those affected by human trafficking in the United States and worldwide. The second is The Edge, a 70 unit residential community opened in November 2016 in Loveland, includes a building dedicated to providing affordable and permanent housing for homeless veterans.

When you become a sponsor, your business will receive premier visibility at the race and more. With this kind of exposure this event is a great way to utilize some of your advertising budget. All of the benefits outlined below will provide you with the information to determine the best fit for your business/organization. Due to the popularity of the race and location, we're expecting another large turnout!



To become a sponsor please fill out the Sponsorship Contract and include payment by June 7th

	OWNERSHIP	LOGO VISIBILITY	BOOTH	WEBSITE/SOCIAL	RACE COMPS	
TITLE AND PRESENTING SPONSORSHIP	TITLING ON APPAREL AND ALL PROMOTION	PROMINENT LOGO ON APPAREL, 6X9 DIGITAL MARQUEE AT RACE	PRIORITY BOOTH SPACE NEXT TO REGISTRATION & PACKET PICKUP AREA AT RACE	WEBSITE VISIBILITY AND SOCIAL MEDIA EXPOSURE	8	\$3000
PLATINUM SPONSORSHIP	NAME ON SPECIFIC PARTS OF THE RACE (I.E. KIDS RACE PROVIDED BY:)	PROMINENT LOGO ON APPAREL, 6X9 DIGITAL MARQUEE AT RACE	PRIORITY BOOTH SPACE	WEBSITE VISIBILITY AND SOCIAL MEDIA EXPOSURE	6	\$2000
GOLD SPONSORSHIP		LARGE LOGO ON APPAREL, 6X9 DIGITAL MARQUEE AT RACE	BOOTH SPACE	WEBSITE VISIBILITY AND SOCIAL MEDIA EXPOSURE	4	\$1000
SILVER SPONSORSHIP		MEDIUM LOGO ON APPAREL	BOOTH SPACE	WEBSITE VISIBILITY AND SOCIAL MEDIA EXPOSURE	2	\$500
BRONZE SPONSORSHIP		BOLD COMPANY NAME ON APPAREL	BOOTH SPACE	WEBSITE VISIBILITY		\$250
VENDOR BOOTH			BOOTH SPACE			\$100

The Loveland Road Runners is a 501(c)(4)

A running club located in Northern Colorado that is dedicated to providing fun, challenging, and varied opportunities for runners of all ages and abilities — from walkers to recreational runners to ultra-marathoners. For more information visit our web site at www.LovelandRoadRunners.com.

OUR BEST YEAR TO DATE

2017 will be our sixth year of the Loveland Liberty 5K run/walk. With over 1500 runners expected and even more spectators, this will be our best year to date! Our sponsors play a vital role in making this a successful race. This event is sure to draw people to the Loveland community and help promote businesses from the Northern Colorado area.



THANK YOU FOR YOUR CONSIDERATION

Please contact our Race Director Shane McWatters at (970) 215-9925 | shane.mcwatters@gmail.com with further questions.

Loveland Liberty 5k

Sponsorship Contract

Loveland Liberty 5k
JULY 4TH

Name of Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

Premium Sponsorship (\$3000)

Silver Sponsorship (\$500)

Platinum Sponsorship (\$2000)

Bronze Sponsorship (\$250)

Gold Sponsorship (\$1000)

Vendor Only (\$100)

Signature of Authorized Sponsoring Representative

Printed Name and Title

Instructions:

Please complete and sign this agreement and mail along with your check made out to "Loveland Road Runners" to:

Loveland Road Runners
PO Box 374
Loveland, CO 80539

Loveland Road Runners is a non-profit 501(c)(4) running club.

Submitting your logo

Please email an electronic version of your company logo by June 7th to Sara McWatters at sara.mcwatters@gmail.com

Office Use Only

Logo Received _____

Payment Received _____

Check # _____



Loveland Liberty 5k

TUESDAY, JULY 4TH 2017

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